

Designing a Nice World



Established in the early 90's,
**Nice S.p.A. is one of the major
international names in the
Home Automation market.**

Nice designs, manufactures
and sells automation systems for
gates, garage doors, road barriers,
awnings and shutters for residential,
commercial and industrial buildings,
and wireless alarm systems,
combining technological innovation
and design to offer the maximum
ease of use.



Designing
a Nice
World,

The security of going in and out in total freedom, by meeting the desire of comfort with practical products and an emotional design, in order to experience the most of the housing space: this is the Nice mission.

This is the vision that highlights the strong international focus of the company, aimed at becoming the specialist in the management of integrated automation systems.

a World
without
barriers

Outdoor

- Gates
- Garage doors
- Road barriers

- Rolling shutters
- Awnings
- Alarm systems

Indoor

Strategy

Listing on Borsa Italiana

Listed on the Italian Stock Exchange in the STAR segment since 2006, over the years has continued along the road of internationalisation and growth, penetrating complementary and synergistic sectors with respect to its core business.

Acquisitions

In 2008 the Nice Group completed the acquisitions of: **Silentron S.p.A.**, a reference company in Italy in the production of wireless alarm systems; the German company **Mtec GmbH**, operating in the manufacture and distribution of industrial and residential automation systems for garage doors and rolling shutters; the American company **Apollo Gate Operators Inc.**, US leader in the production of solar-powered automated gate systems and amongst the main operators in the North-American gate sector.

These strategic operations allowed Nice to consolidate its direct presence in Countries, where the demand for products offered by the company has shown significant rates of growth, and to further enhance the Nice product range within the residential and solar-powered business segments.

International focus

Nice currently operates in over 100 Countries with **16 subsidiaries** through the Nice brand, aimed at professionals and manufacturers, and the Mhouse and Moovo brands dedicated to the D.I.Y. market.



De sign

100% Nice design

The first company in this field believing in the importance of design.

Nice has wisely combined innovation with constant research into new shapes and materials and high-tech solutions (solar-powered products for low energy consumption, wireless and modular systems offering top levels of usability), which enabled the company to achieve great international acclaim, including the Best of category award "Design per l'ambiente" (Design for the environment) at the "XIX Compasso d'Oro" promoted by ADI - Associazione Disegno Industriale (Industrial Design Association), the "2008 Grandesign Etico International Award" and the Ernst & Young award for the "2008 Entrepreneur of the Year" in the "Quality of Life" category.



2000
"International Design Gallery Expo 2000 Hannover"

ADI

2001
Best of Category "Design for the Environment" XIX Compasso d'Oro



2002
Permanent Collection at The Museum of Design



1999, 2003, 2005
"Intel Design Award"



1999, 2003, 2005
"ADI Design Index"



2005
"Trophée d'Argent" Trophée du Design Batimat



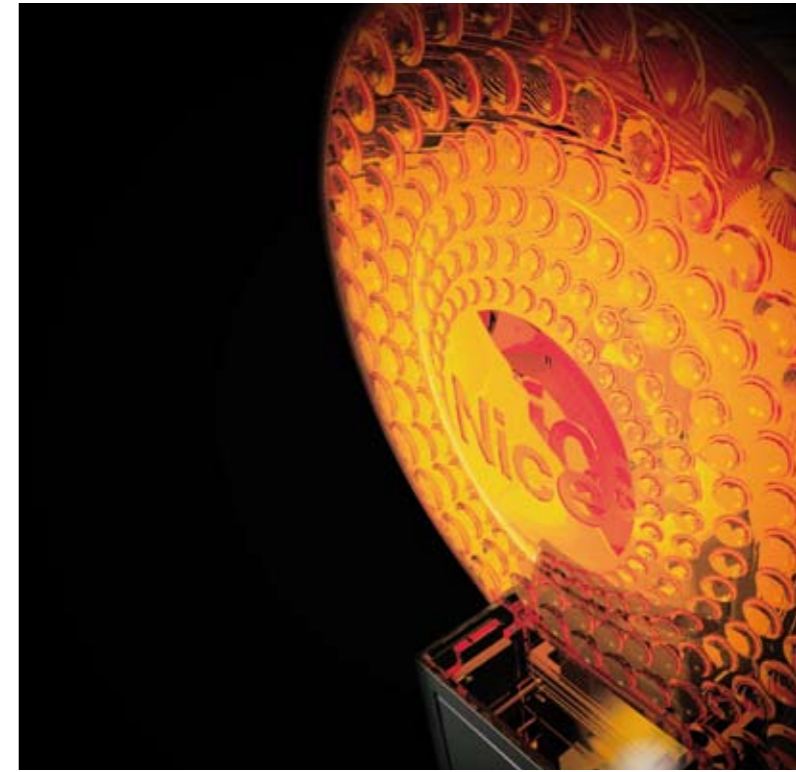
2006
"Innovation Prize" R+T Stuttgart



2007
"Innovation & Design Award" LivinLuce



2008
"Grandesign Etico International Award"





Nice S.p.A. key data

2009 consolidated revenues

171.7 million Euro,
over 80% in exports

Direct international presence

Australia, China, Poland, Germany,
Belgium, UK, France, USA,
Portugal, Spain, Italy, Turkey,
Romania, South Africa, Russia,
Syria

No. employees as of 2009

742

Founder and Chairman

Lauro Buoro

Chief Executive Officer

Luigi Paro



NiceLoveEarth

Nice cares for the environment.
Using natural paper it avoids excessive
use of raw materials and forest exploitation.
Waste is reduced, energy is saved
and climate quality is improved.



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