

The**Nice**Way

* Nice is “an homogenous and innovative design, functionally correct and easily adaptable to a number of building or architectural applications”.

(from ADI, Associazione per il Disegno Industriale - Index Design 2000)

The**Nice**Way

The**Nice**Book



2000
“International
Design
Gallery”
Expo 2000
Hannover

2000
MAK
Museum of
Applied Art
in Frankfurt
am Main

ADI
2001
“Best of
Category”
XIX
Compasso
d’Oro


2002
Permanent
Collection
at The Cantù
Museum
of Design


1999, 2003
“Intel Design
Award”


1999, 2003
“ADI Design
Index”

MONO/00/03-05



To all our Nice Friends



We are talking about home



about **home automation**

Rolling shutters

Sun screens

Awnings

Garage doors

Gates



Nice is:

“producing and marketing automation systems for residential and professional applications, designed to make life easier for installers and final users.”

Lauro Buoro

Chairman Nice Group SpA



Different



Easy



Passion



Good



Vesuvio, Naples, Italy

Gozo Island, Malta

Amsterdam, Netherlands

New York, USA



Jutland, Denmark

Montreal, Canada

Madrid, Spain

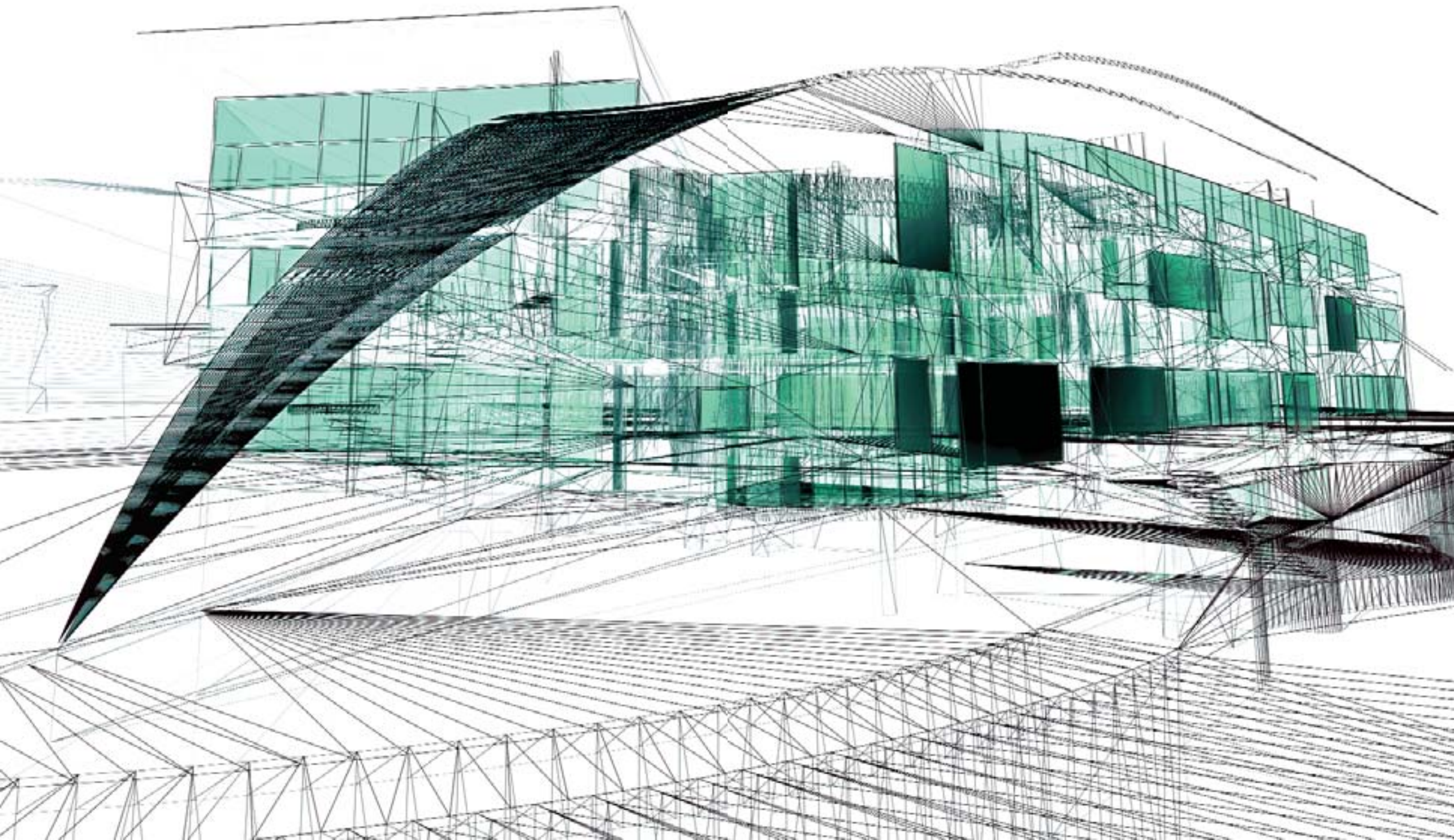
Bangkok, Thailand

Click! Go out more

“The way Nice sees things, the remote’s job is to give you peace of mind so that you can leave the house without having to worry about a shutter rolled up or an open gate, reminding us of the freedom of using our time to live in the real world instead of isolating ourselves in its virtual counterpart.”

Lauro Buoro
Chairman Nice Group SpA





A new space for ideas







The outline of the Nice offices

A photograph of a hand resting on a light-colored, textured concrete surface. The hand is positioned on the right side of the frame, with fingers slightly spread. A dark shadow of the hand is cast onto the concrete to its left. The concrete surface has some small dark spots and a vertical seam running through the middle. The lighting is bright, creating a sharp shadow.

The Architect's Hand



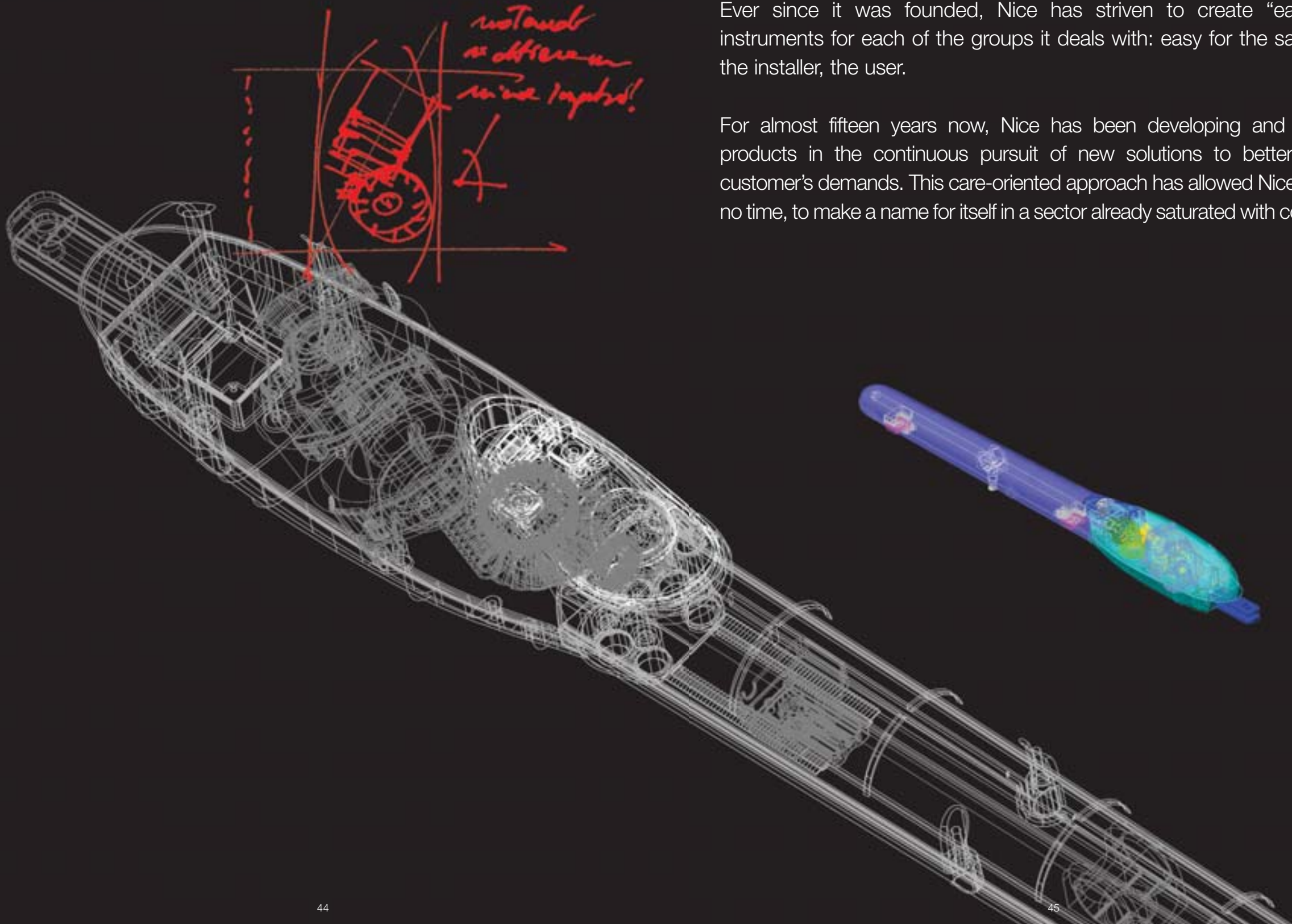
Tailor made



There are followers of trends and then there are creators of a style

Ever since it was founded, Nice has striven to create “easy-to-use” instruments for each of the groups it deals with: easy for the salesperson, the installer, the user.

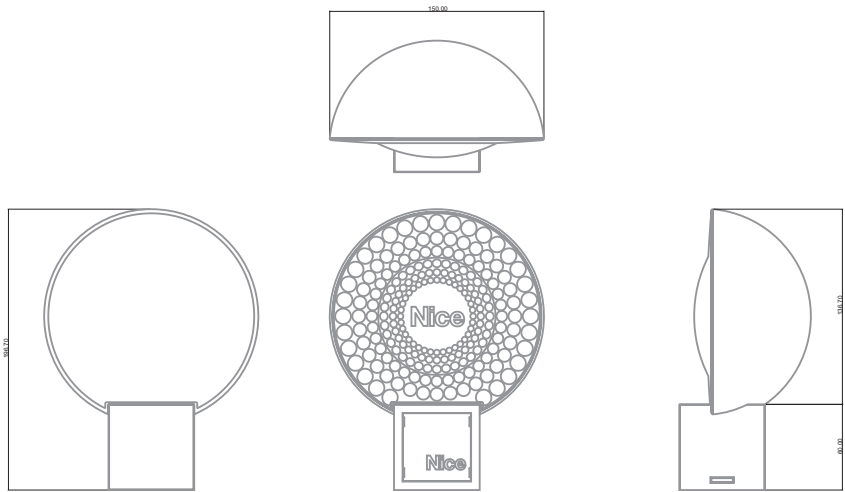
For almost fifteen years now, Nice has been developing and refining its products in the continuous pursuit of new solutions to better meet the customer’s demands. This care-oriented approach has allowed Nice, in virtually no time, to make a name for itself in a sector already saturated with competitors.



With what results?



The answer to this question comes from the market, where Nice’s growth continues to put the other brands to shame. As further confirmation, in recent years Nice products have been exhibited in museums of design and applied art, and have won various awards – including one at the 19th “Compasso d’Oro” event, the most prestigious award in the field of design.





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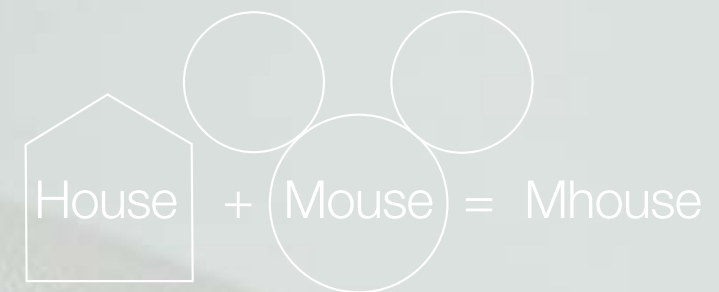


1999, 2003
"ADI Design
Index"



The Mhouse project

In the year 2000 Nice decided to develop a line of products aimed at “D.I.Y” and the unskilled installer, which took on the name of Mhouse. By 2003 Mhouse was a trademark with a full range of products, the strength of which rested in their simplicity and quality.



1. the contraction of “My House”. The place in which Mhouse products are used. “My” signifies affection rather than position, particularly marked for D.I.Y lovers to whom the product is intended.

2. mouse, a mouse normally cunning (Mickey Mouse, Speedy Gonzales).

3. mouse, small tool, known to all, which has the objective of making personal computer functions a lot more available. Thanks to technology this tiny but irreplaceable interface tool is capable of producing impressive results.



Click!



We control Gates



We control Garage Doors



HORNO



We control Shops & others

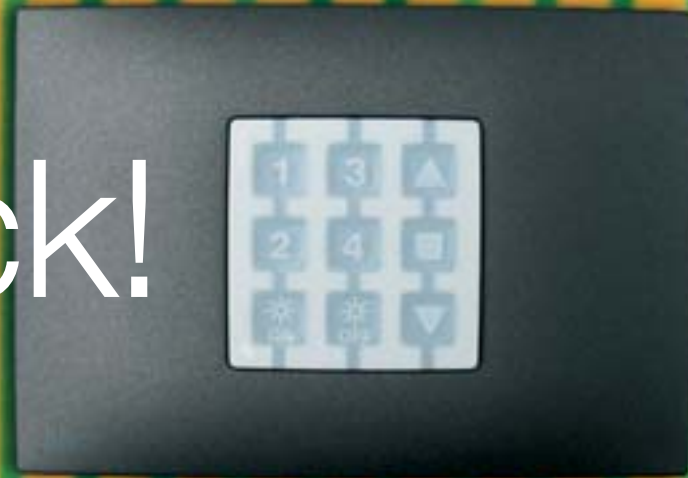
A bakery in Spain - Montmartre, Paris, France - Spaccanapoli, Naples, Italy - Vieille Nice, France




We control Barriers



Click!





We control Rolling Shutters



We control Sun Screens



We control

Awnings

We control **Lighting**
and **Irrigation**
Systems





Yes, We Open



and We Close



Take your **Nice Way!**



Reproduce a Nice world

“Many thanks to all the people who believe in Nice”

Lauro Buoro

Chairman Nice Group SpA



I ♥
ANITA

I ♥
ANN

I ♥
APRIL

I ♥
ADAM

I ♥
AL

I ♥
ALAN

I ♥
BRENDA

I ♥
CANDY

I ♥
CAROL

I ♥
BRAD

I ♥
BRETT

I ♥
BRIAN

I ♥
CONNIE

I ♥
DANA

I ♥
DANIELLE

I ♥
CHUCK

I ♥
CRAIG

I ♥
DALE

I ♥
DIANE

I ♥
DONNA

I ♥
DOROTHY

I ♥
DICK

I ♥
DON

I ♥
DOUG

I ♥
HELEN

I ♥
HOLLY

I ♥
JACKIE

I ♥
GARY

I ♥
GENE

I ♥
E